

# Introduction Introduction Introduction Introduction Introduction

**■** Zellij is a craft that might ornate every piece of your houses, it would fit perfectly you living room, put grace on your dining room, coziness to your kitchen, vivid intimacy to your bathrooms, and a gentle touch to your bedrooms. Such craft is not exclusives on residence only; it includes restaurants, hotels, theaters, and so on.

## ZILLIJ CRAFTSMANSHIP

Morocco is known for its Zellij art, covered with complex geometric, arabesque and beautiful, rich patterns. Such Moroccan art has been influenced by a diversity of cultures which made of this art today a cultural icon of the Moroccan identity ..

The Zellij art has witnessed enormous transitions and transformations across eras; Romans, Vandals, Visigoths, Byzantine Greeks but the Arabs who introduced their Islamic civilization in the late 7th century to Morocco made the main and the most resitant influence among all. To sum up, the infusion of Islamic thought into every aspect of daily life became a prominent influence for Zellij design.

The key success to such art is held in hands of talented Maâlems (master craftsmen) who were trained at a young age to master the keys of assiduous details , a handful talent for shaping, painting and assembling pieces to create such wonderful artworks . As time goes by, and technologies becomes more sophisticated, the process and design become easier nowadays.

**Fr** Zellij est un métier qui pourrait orner chaque pièce de vos maisons , il convient parfaitement vous salon, ajouter une touche de grâce sur votre salle à manger , le confort dans votre cuisine , l'intimité à vos salles de bains , et une touche douce à vos chambres . Tel art n'est pas exclusif sur résidence; il comprend des restaurants, des hôtels , des théâtres, et ainsi de suite .

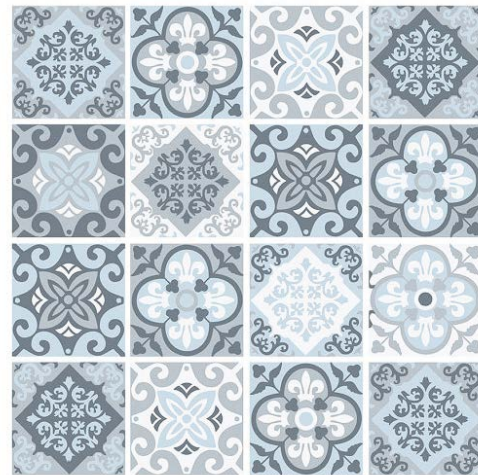
## LE MÉTIER DU ZELIJ

Le Maroc est connu pour l'art du Zellij. Que se soit couvert d'une structure geometrique complexe,arabesque et beau, riches en motifs, tel art marocain a été unfluencé par la diversité culturelle qui lui a permis de devenir aujourd'hui une icone culturelle de l'identité marocaine. Connaissant de grandes transitions, transformations et mutation à travers les ères historuques, l'art du Zellij est le fruit des influences romains, vandals, visigothiques, bizantine greques...Mais c'est grâce aux arabes qui on ontroduit la civilisation islamque au début du septième siècle au Maroc qui demerera l'influence la plus connu et la plus resitante parmi toutes. Pour resumer, l'infusion de la pensée islamique à travers les aspects de la vie cotidienne qui demeure aujourd'hui une influence permanante.

La clé du succès de cet art est entre les mains talentueuses des Maâlems; entraînés dès leur jeune âge pour maîtriser les secrets minimalistes au niveau des details, un don't pour modeler,peindre et assembler les pièces pour créer un oeuvre d'art emerveillant. Le progrès technologique a permis de donne un coup de main sophistiqué au processus de la création du Zellij.



## EXAMPLE COMPOSITION





## En Economic and Technical benefits

- Tile remains the strongest mechanical finishes among many including the interior and exterior ones
- Unable to burn at any temperature nor producing toxic fumes, tiles are fire-resistant Any form of solar exposure have no effect on tiles : its colors are permanent
- Tiles are the perfect option for computer installations in corporate settings or home offices they are non-conductive nor producing any electric shock.
- With cooling element in summer and retaining ambient heat in winter, tile offers high insulation values

## Fr Benifices techniques et économiques

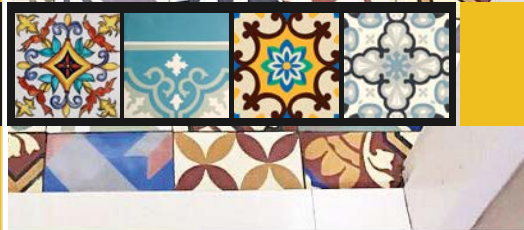
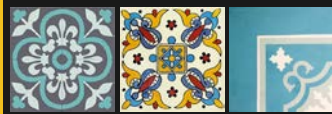
- Tile reste les plus fortes finitions mécaniques parmi beaucoup d'autres , y compris ceux intérieurs et extérieurs
- Impossible de brûler à quelque température, ni produisant des fumées toxiques; tuiles sont résistantes au feu
- Toute forme d'exposition au soleil n'a aucun effet sur les carreaux : leurs couleurs sont permanentes
- Les carreaux sont le choix parfait pour les installations informatiques dans les établissements d'entreprise ou les bureaux à domicile , ils sont non - conducteur , ni producteurs de chocs électriques.
- Avec l'élément de refroidissement en été et en conservant une chaleur ambiante en hiver, la tuile offre des valeurs d'isolation élevées.

## En Benefits of Zillij (Tiles)

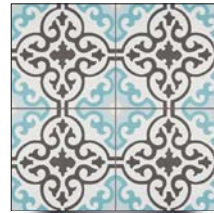
- Goes deeper through historical, cultural and artisanal themes. / - A surreal magic atmosphere is created due to the unique mixture of shapes, patterns colors and textures.

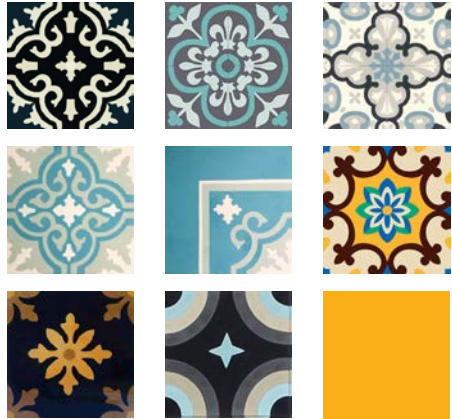
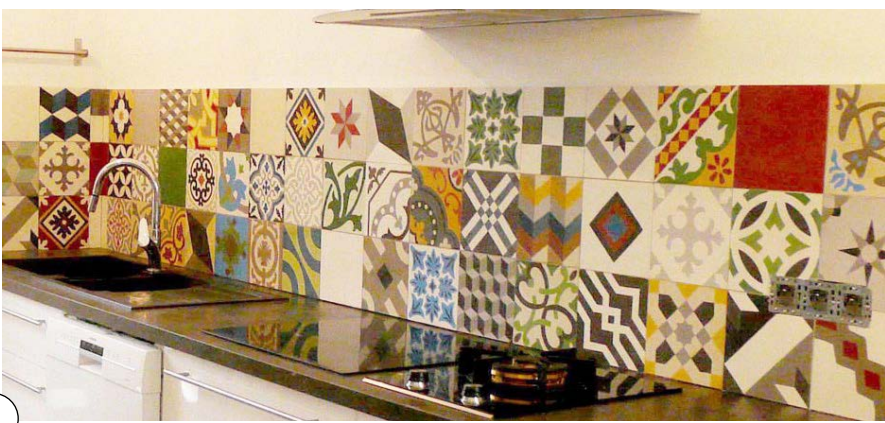
## Fr Avantages de Zillij ( Tuiles )

- Creusant plus profondément à travers des thèmes historiques, culturels et artisanaux. / - Créant un atmosphère surréaliste en raison du mélange unique de formes , de motifs couleurs et de textures



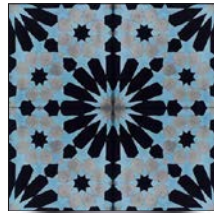
# Moroccan Tile Masters - Cement



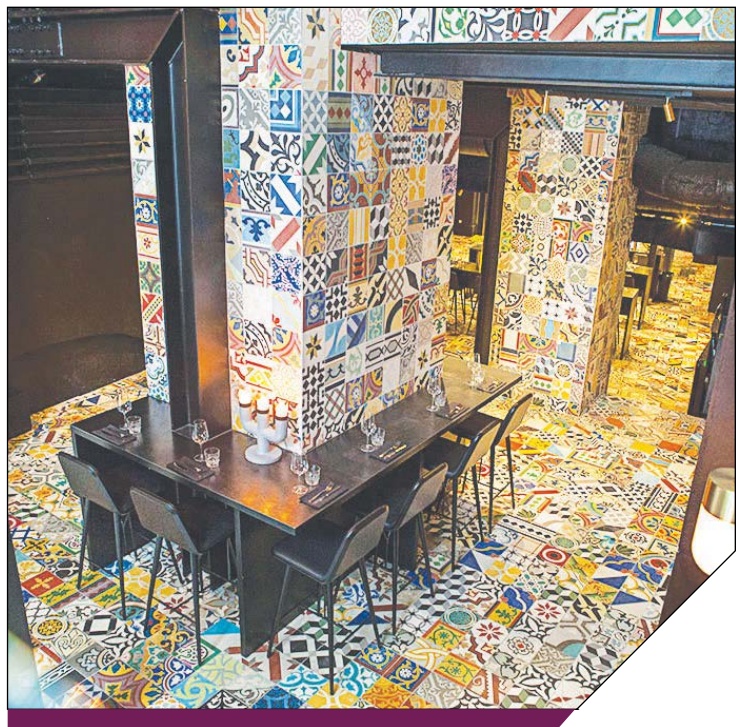




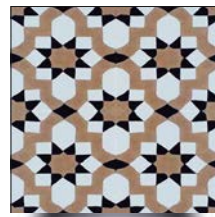
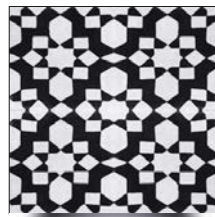
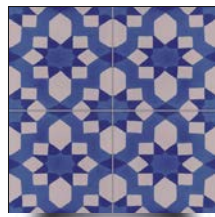
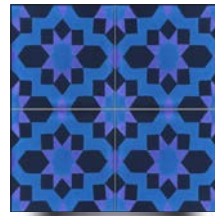
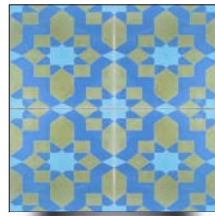
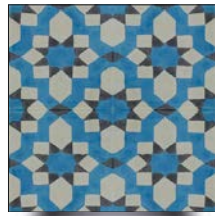
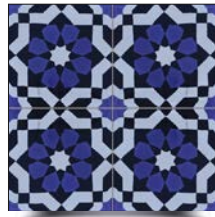
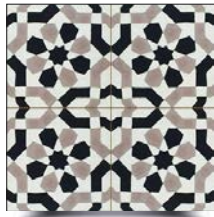
# Moroccan Tile Masters - Cement



## CEMENT-TILE COLLECTION



# Moroccan Tile Masters - Cement







**En** Zellij restyles your art of living through varied, colorful motifs and shapes, each motif reveals a symbol and a meaningful icon.

The clients' needs and tastes vary, so we are

**Fr** L'art du Zellij restyles votre art de vivre à travers des formes colorées et des motifs variés, chaque motif révèle un symbole et une icône significative.

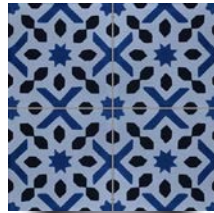
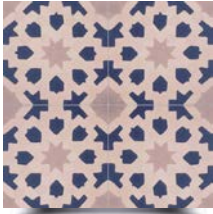
Les besoins et les goûts des clients varient, donc nous aussi.



14



# Moroccan Tile Masters - Cement





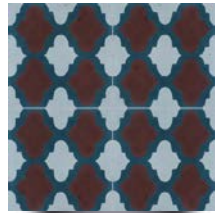
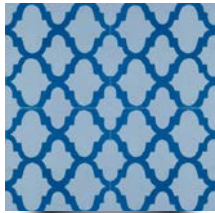


# Moroccan Tile Masters - Cement





# Moroccan Tile Masters - Cement



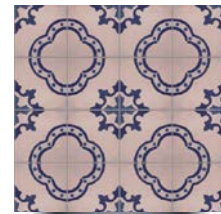
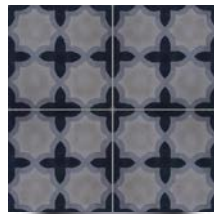
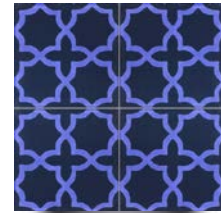
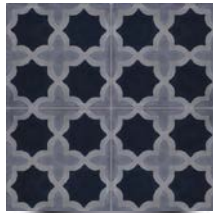


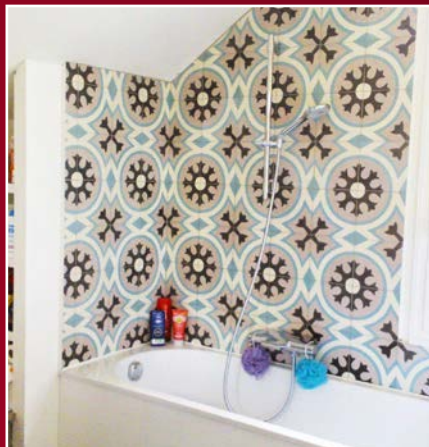




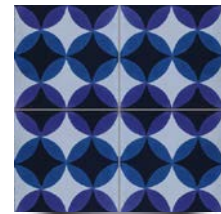
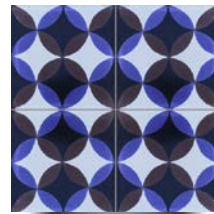
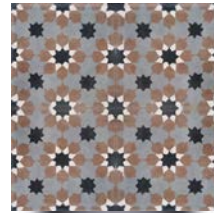
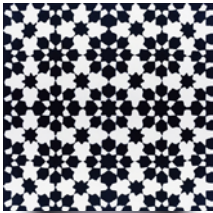
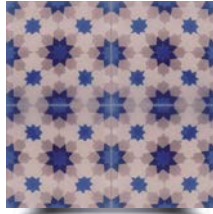
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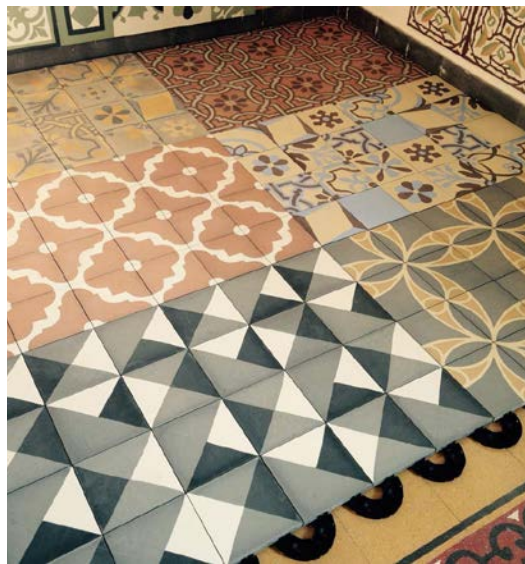














**En** - Providing safety is improved through slipping resistance on interior and exterior surfaces.

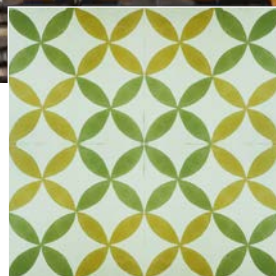
- Made from pure natural raw materials, tiles is eco-friendly and not harmful to landfits.

- Purifying the indoor air and reducing allergies

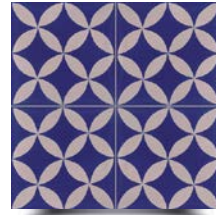
**Fr** - Assurer la sécurité est améliorée grâce à glisser la résistance sur les surfaces intérieures et extérieures.

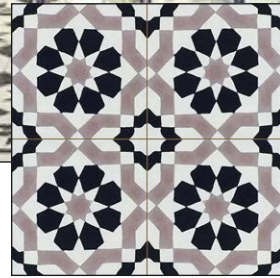
- Fabriqué à partir de matières premières naturelles pures , des tuiles spnt écologiques et ne représentant aucun danger.

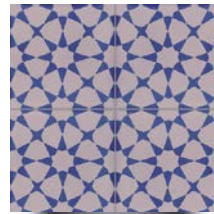
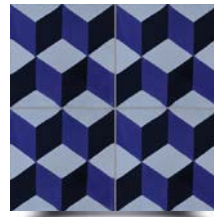
- Purifiant l' air intérieur et réduisant les allergies



# Moroccan Tile Masters - Cement







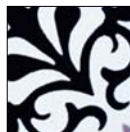
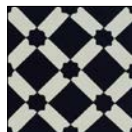
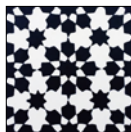
**En** Our Cement-Marble Tile Collection offers a high perspective on the moroccan old tradition.

Moroccan Mosaic & Tile House is engaged to make ou re experience this unique art and making it accessible. Our collection is available in a high enormous range of colors and patterns to adapt to your styling and designing needs.

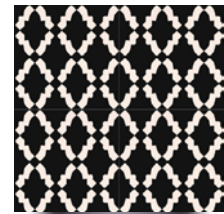
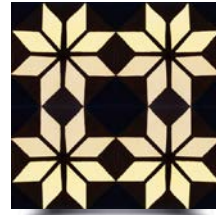
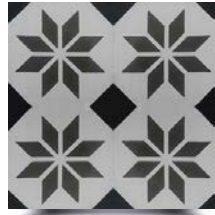


**Fr** Notre ciment Marble Tile Collection offre un haute perspective sur l'ancienne tradition marocaine .

Moroccan Mosaïque & Tile House est engagé pour rendre votre expérience de cet art unique riche et accessible . Notre collection est disponible dans une énorme haute gamme de couleurs et de motifs pour s'adapter à votre style et besoins conceptuelles .

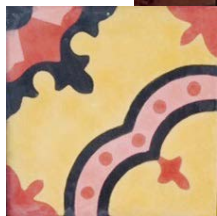


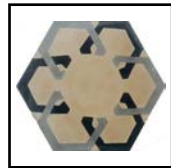
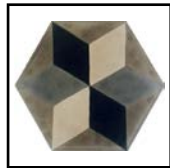
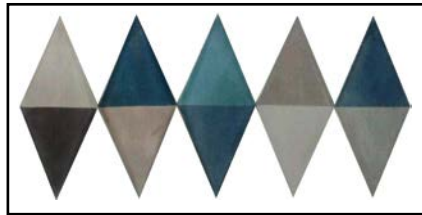
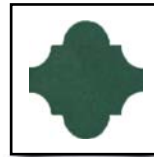
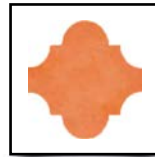
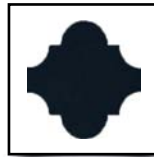
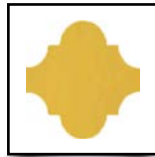
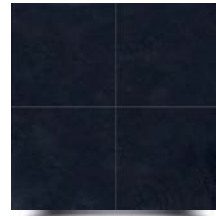
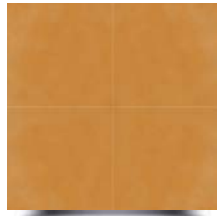


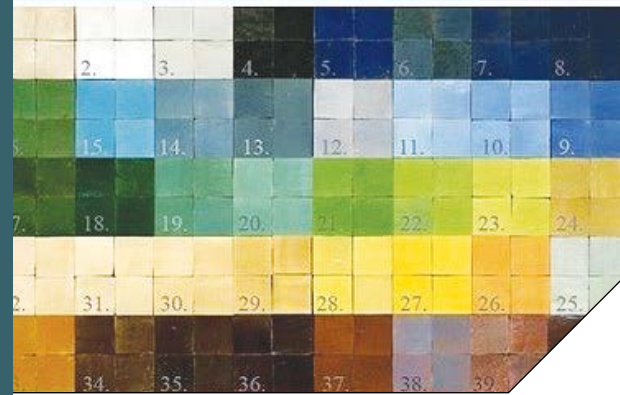




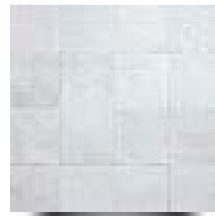
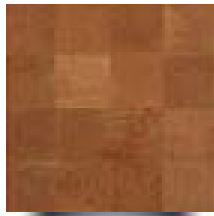








# Moroccan Tile Masters - Mosaic



**En** From the ancient cities of Morocco, we got the best craftsmen to provide the most mystic experience through the Mosaic & Tile House collection of Zellij.

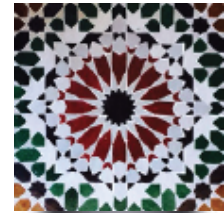
**Fr** Depuis les anciennes villes du Maroc, nous avons recruté les meilleurs artisans pour fournir l'expérience la plus mystique à travers la collection 38 Mosaic & Tile House of Zellij .

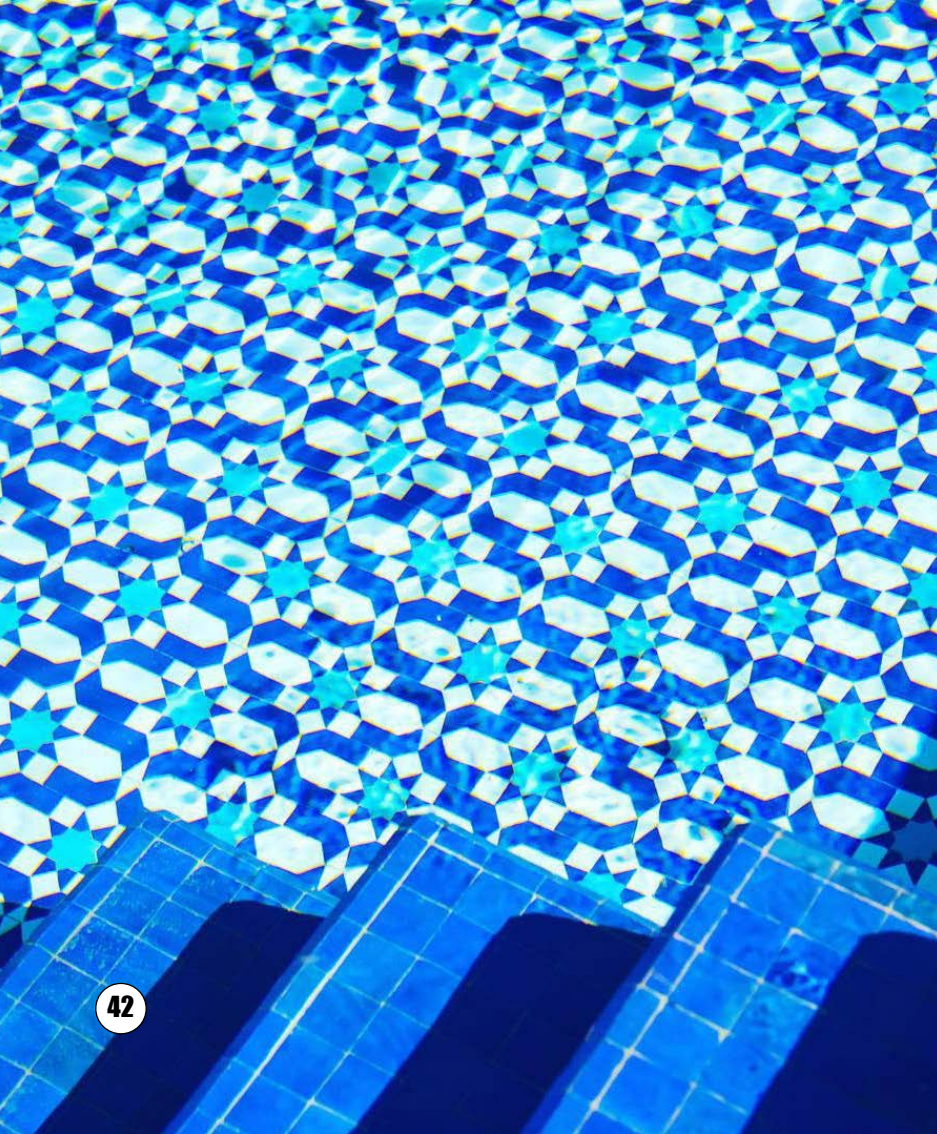


# MOROCCAN MOSAIC COLLECTION







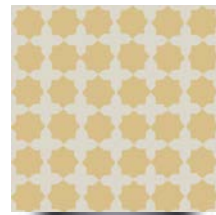
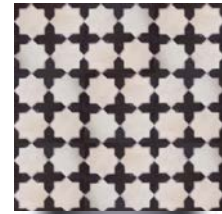
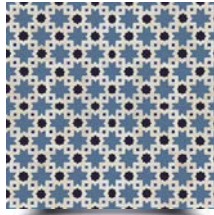
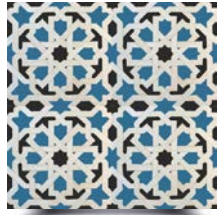


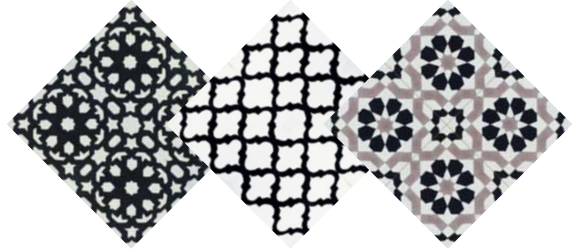
**En** The Mediterranean basin was the cradle of the most gifted craftsmen across centuries and civilizations, Morocco was not excluded from this melting pot, which is recognizable in decorative hand crafted tiles, which were painted to make an ultimate artwork. Wonderfully fittable in every corner of your home

**Fr** Le bassin méditerranéen a été le berceau des artisans les plus doués à travers les siècles et les civilisations, le Maroc n'a pas été exclu de ce creuset, qui est reconnaissable dans la main tuiles décoratives conçues, qui ont été peints pour faire une oeuvre ultime. Merveilleusement incrustés dans tous les coins de votre maison

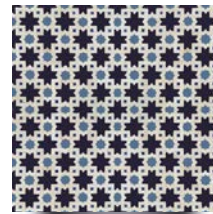
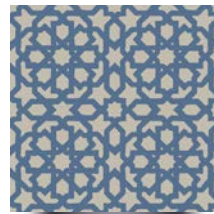
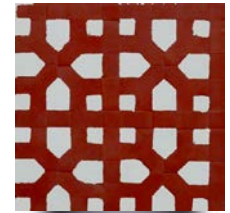
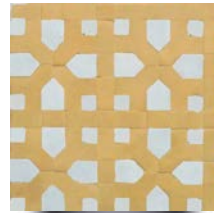
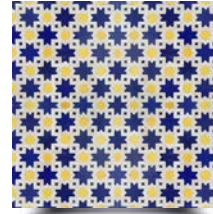
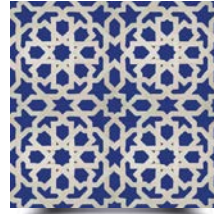
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# Moroccan Tile Masters - Mosaic



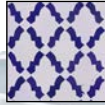


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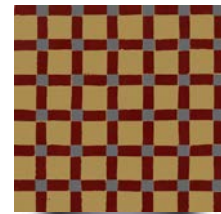
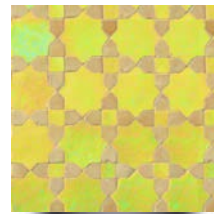
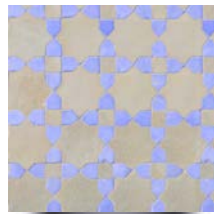
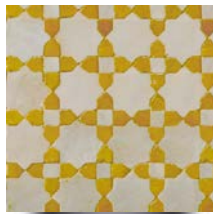
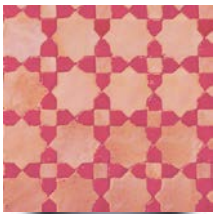
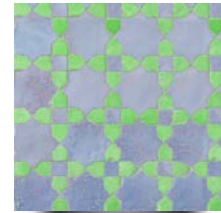
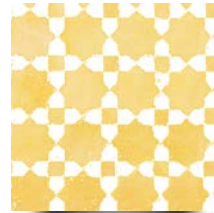
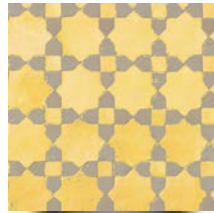
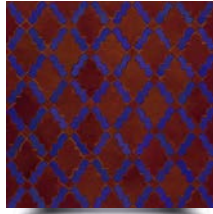
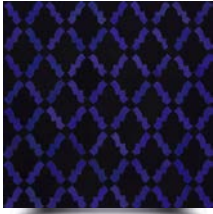


# Moroccan Mosaic & Tile House

**En** The depth of moroccan traditions could be clearly perceived through our Cement-Marble Tile Collection. Moroccan Mosaic & Tile House is engaged in a unique revival of this precious art by making accessible to our clients. A wide palette of colors and patterns of this collection is available in order to fit your designing needs



**Fr** L'ancienneté des traditions marocaines pourrait être clairement perçue par notre Tile Collection de ciment en marbre . Moroccan Mosaïque & Tile House est engagée dans une reprise unique de cet art précieux en faisant accessible à nos clients . Une large palette de couleurs et de motifs de cette collection est disponible afin de répondre à vos besoins de conception



# MOSAIC - BORDERS

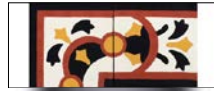


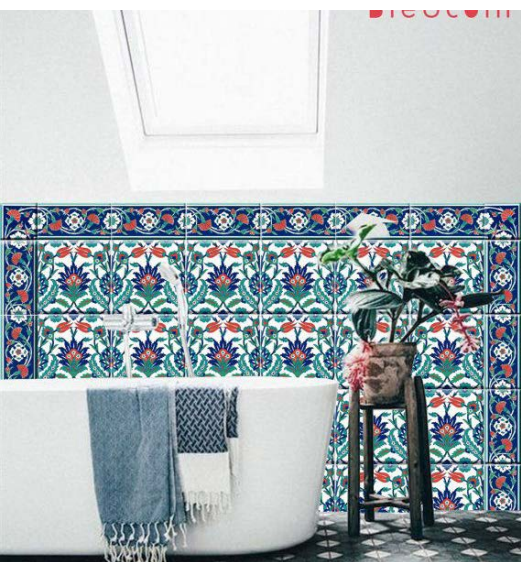
**En** We got a highly environmentally responsible manufacturing process by using the highest quality materials. You can also order Zellij as individual mosaic pieces or as mosaic tile panels.

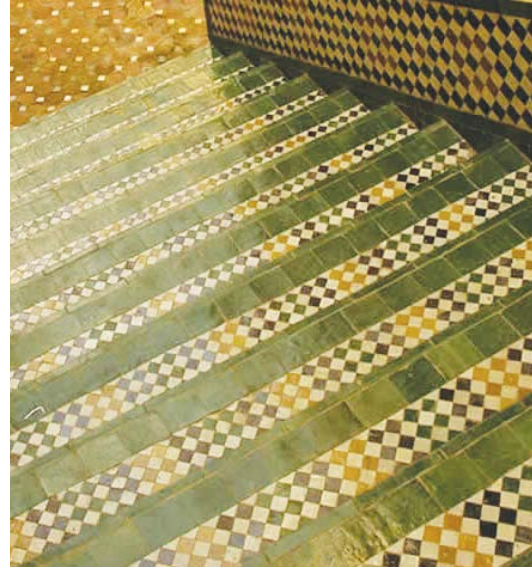




# Moroccan Tile Masters - Borders







Conception et Réalisation



COMMUNICATION

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